

Business model CZ.NIC

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ccTLD is a National Treasure

- costs = revenue
- no charity
- BUT!

Domain price, costs

- Reaching certain amount (400.000?) - surplus
- Price cutting every year to balance costs?
- At .CZ collegium - 21 members
- Not easy find a middle way
- Nice problem. What to do with money, surplus...

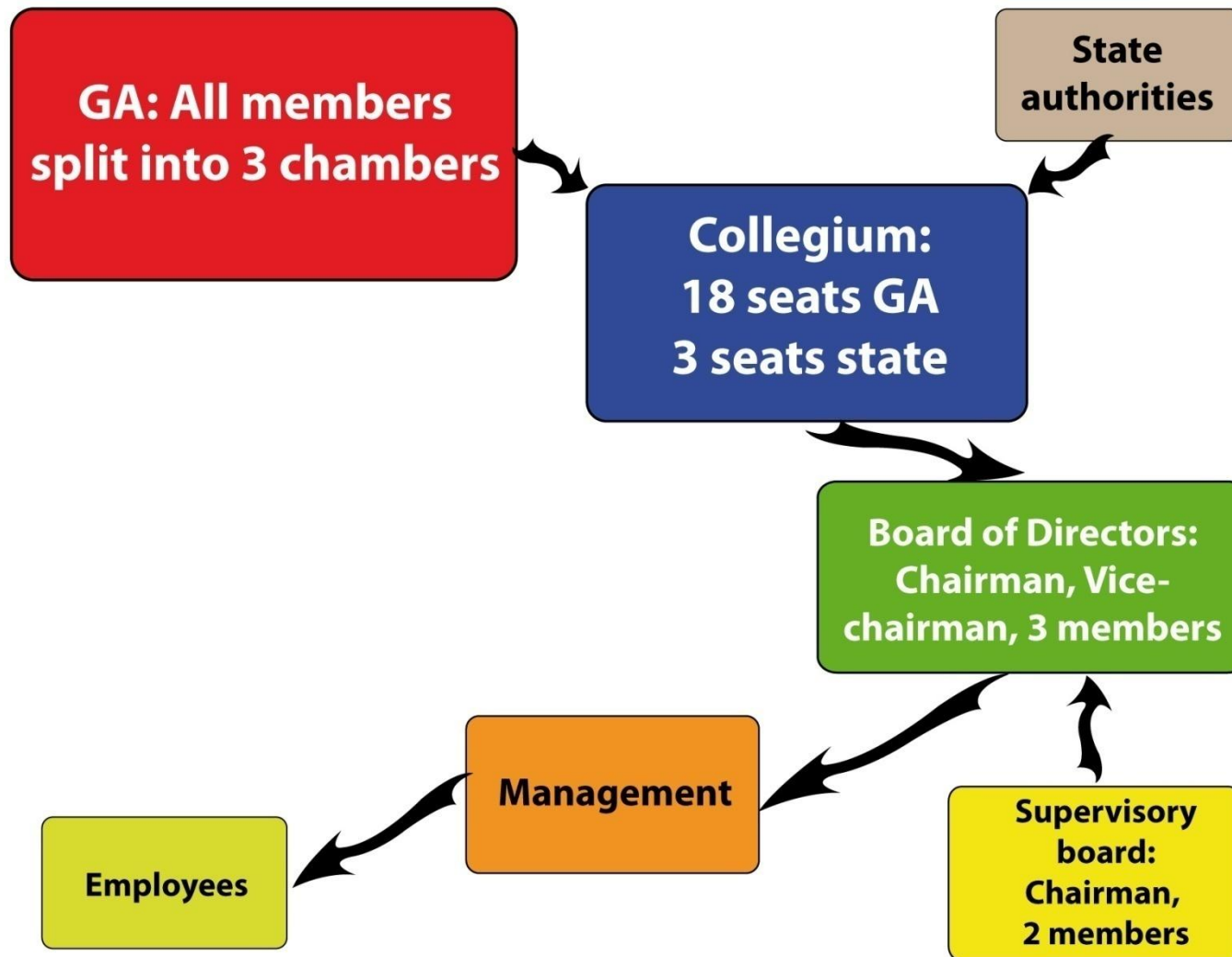
Consensus

- Reduction of the domain price
- Project related – good for people and Internet
- Approved by the collegium

Current projects

- Open ID, Certification Authority
- LABs Prague, Brno (e.g. BIRD development)
- ENUM
- Conferences hosting (RIPE,IETF). Tickets sponsoring
- Internet marketing – how use Internet
- Czert, CSIRT
- Flood disaster help adhoc

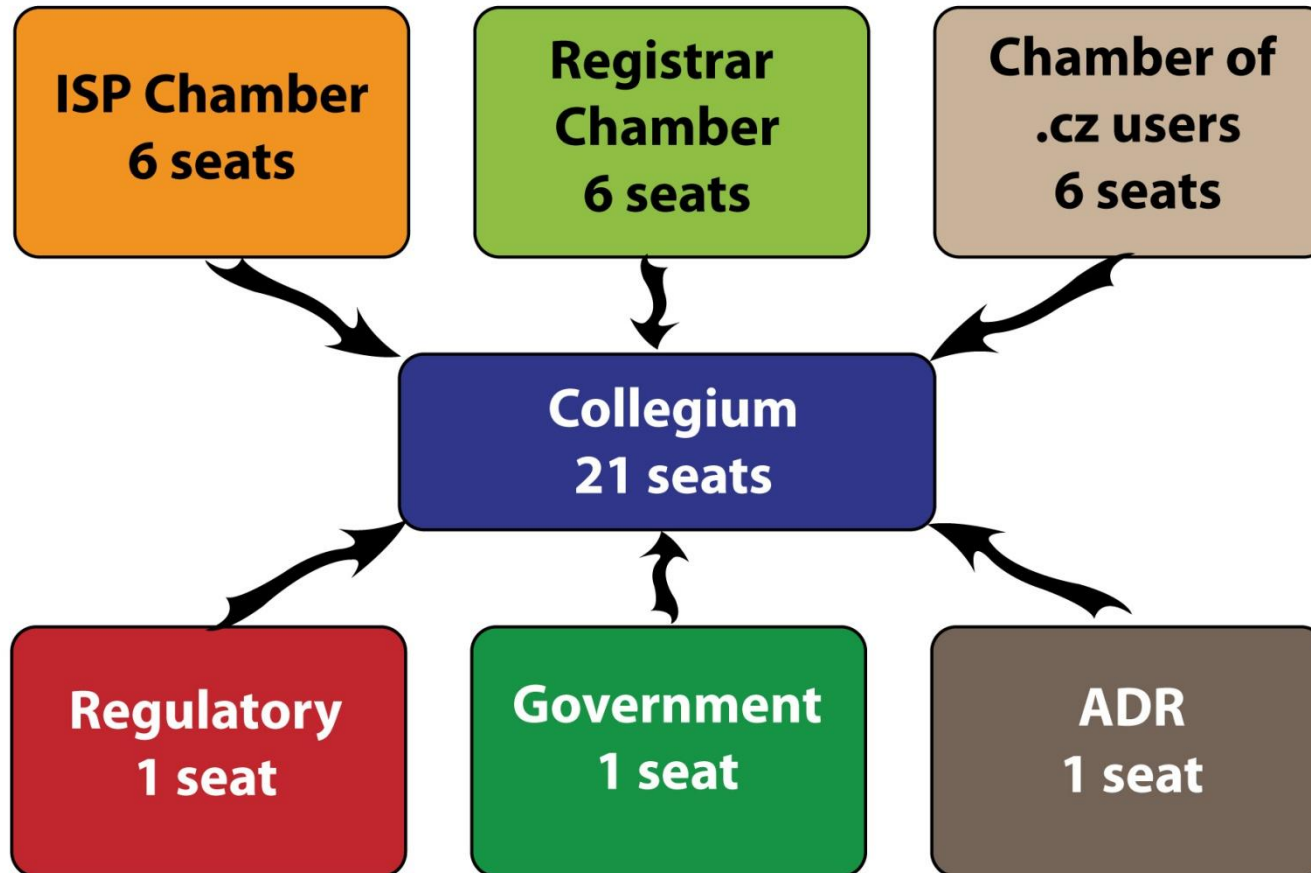
Present model - diagram



Collegium

- ISP chamber – 6 seats, LIRs, seat elected every 3 years – representing 17 members
- Registrar chamber – 6 seats, registrars .cz, seat elected every 3 years – representing 13 members
- Chamber of domain name holders (.cz users) – 6 seats, ownership of minimum 1 .cz domain, seat elected every 3 years – representing 30 members
- Regulatory – 1 seat, elected every 3 years
- Government – 1 seat, elected every 3 years
- ADR – 1 fixed seat, elected every 3 years

Collegium - diagram



MoU with the government

- Signed in 2006
- Full text:
<http://www.nic.cz/page/379/memorandum-with-ministry-of-informatics-of-the-czech-republic/>
- Critical part of government infrastructure

Future?

- Stay with this strategy
- Change price (decrease) every 2 year?
- Community is still against IDN
- Some new ideas, projects?

Thank you!!!

Questions??

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