



IDNs under .eu

Conference for ccTLD registries and registrars of CIS
Samara (RU) – September 2010

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BACKGROUND

Public Policy Rules – PPR (1)

EC REGULATION No 874/2004 of 28 April 2004

- (6) *The Registry shall perform the registration of domain names in all the alphabetic characters of the official languages when adequate international standards become available*
- (7) *The Registry policy should promote the use of all the official languages of the Community*
- (9) *A Member State should be authorised to designate an operator that will register as a domain name its official name and the name under which it is commonly known. Similarly, the Commission should be authorised to select domain names for use by the institutions of the Community, and to designate the operator of those domain names. The Registry should be empowered to reserve a number of specified domain names for its operational functions*

Public Policy Rules – PPR (2)

EC REGULATION No 874/2004 of 28 April 2004

- (10) *In accordance with Article 5(2) of Regulation (EC) No 733/2002, a number of Member States have notified to the Commission and to other Member States a limited list of broadly-recognised names with regard to geographical and/or geopolitical concepts which affect their political or territorial organisation. Such lists include names that could either not be registered or which could be registered only under the second level domain in accordance with the public policy rules. The names included in these lists are not subject to the first-come first-served principle.*

CONCLUSION: Need to update the basic regulation, and the list of reserved domain names.

Public Policy Rules - PPR

EC REGULATION No 560/2009 of 27 June 2009

- ❑ EC regulation 560/2009, published on 27 June 2009, amended the EC regulation 874/2004
- ❑ It allows for non ASCII-registrations under .eu to support, but not limited to, the 23 official EU languages:
 - Previously, Czechs could only use 27 of 42 characters, and Lithuanians 23 of 32
- ❑ Updates the list of reserved names

IDNs Advisory Board

CENTR Survey

On-line consultation via
www.eurid.eu

EURid's implementation plan sent
to the European Commission

PREPARATION IDNS UNDER .EU

- ❑ Evaluate the implementation options
- ❑ Perform a risk analysis, in particular in terms of liabilities
- ❑ Propose viable alternatives, if relevant
- ❑ Deliver a recommendation

CENTR survey 19.04.2006, 33 replies received

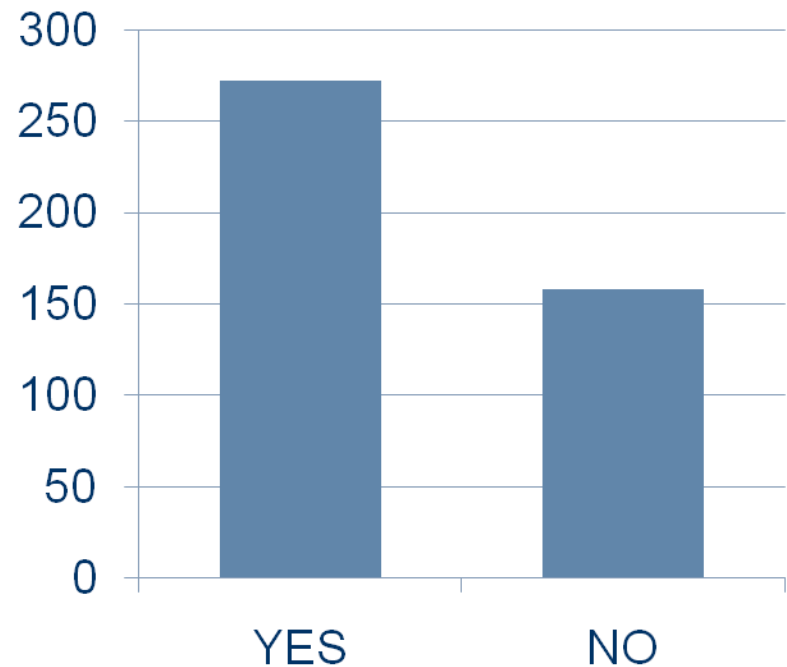
Questions:

- Is your registry offering IDN registrations?
- Are you planning to implement IDNs in the next 12 months?
- Which character sets do you allow?
(e.g. extended Latin, or more)
- How many IDN registrations do you have?
- Did you have a sunrise period, and/or landrush period (first-come-first-served) when launching IDNs?

Preparation: Open consultation

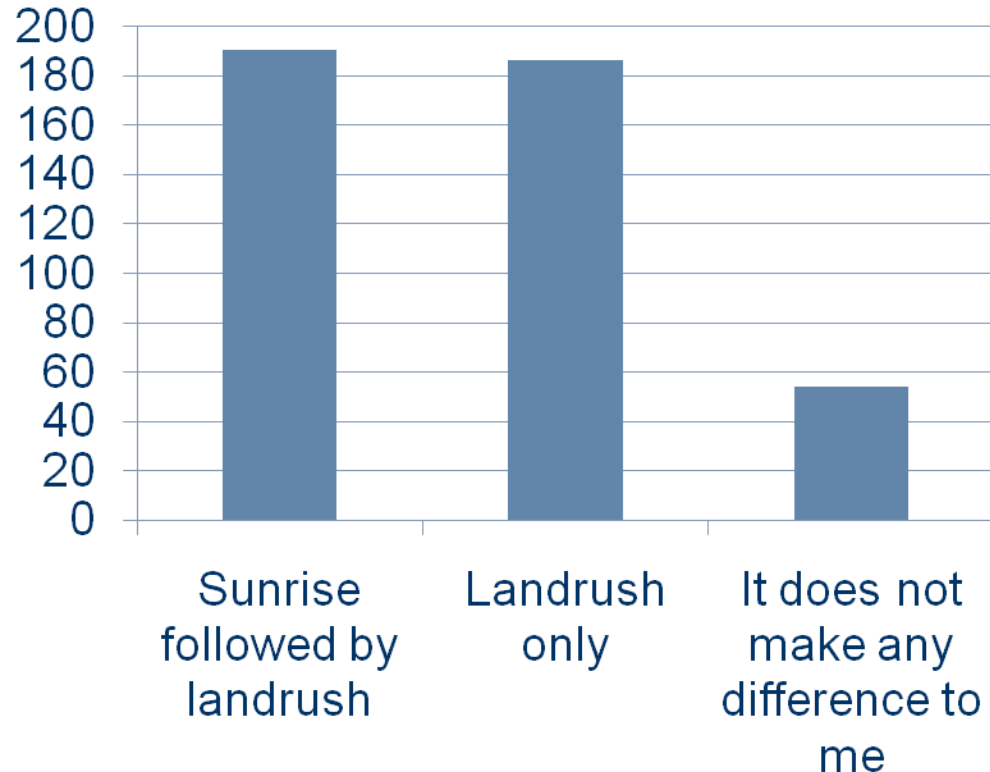
- ❑ Via www.eurid.eu from 14 January 2008 until 19 February 2008
- ❑ The survey was available in 21 languages
- ❑ 430 stakeholders participated in the survey

Are you interested in having IDNs under .eu or not?



Which of the following approaches for launching IDNs under .eu would have your preference?

- A sunrise followed by a landrush.
- A landrush only.
- It does not make any difference to me.



LAUNCH 10/12/2009

IDNs under .eu available since 10 December 2009

During the first hour 38.172 IDNs under .eu were successfully registered.

All scripts of the 23 EU official languages: characters from the whole Latin, Cyrillic, Greek alphabets

IDN registrations in use: 69.241 on 15/07/2010

First 10 IDNs registered

- ärzte.eu
- börse.eu
- flüge.eu
- bücher.eu
- ferienhäuser.eu
- reisebüro.eu
- büro.eu
- küche.eu
- müller.eu
- öl.eu

Which countries registered the most IDNs in the first hour?

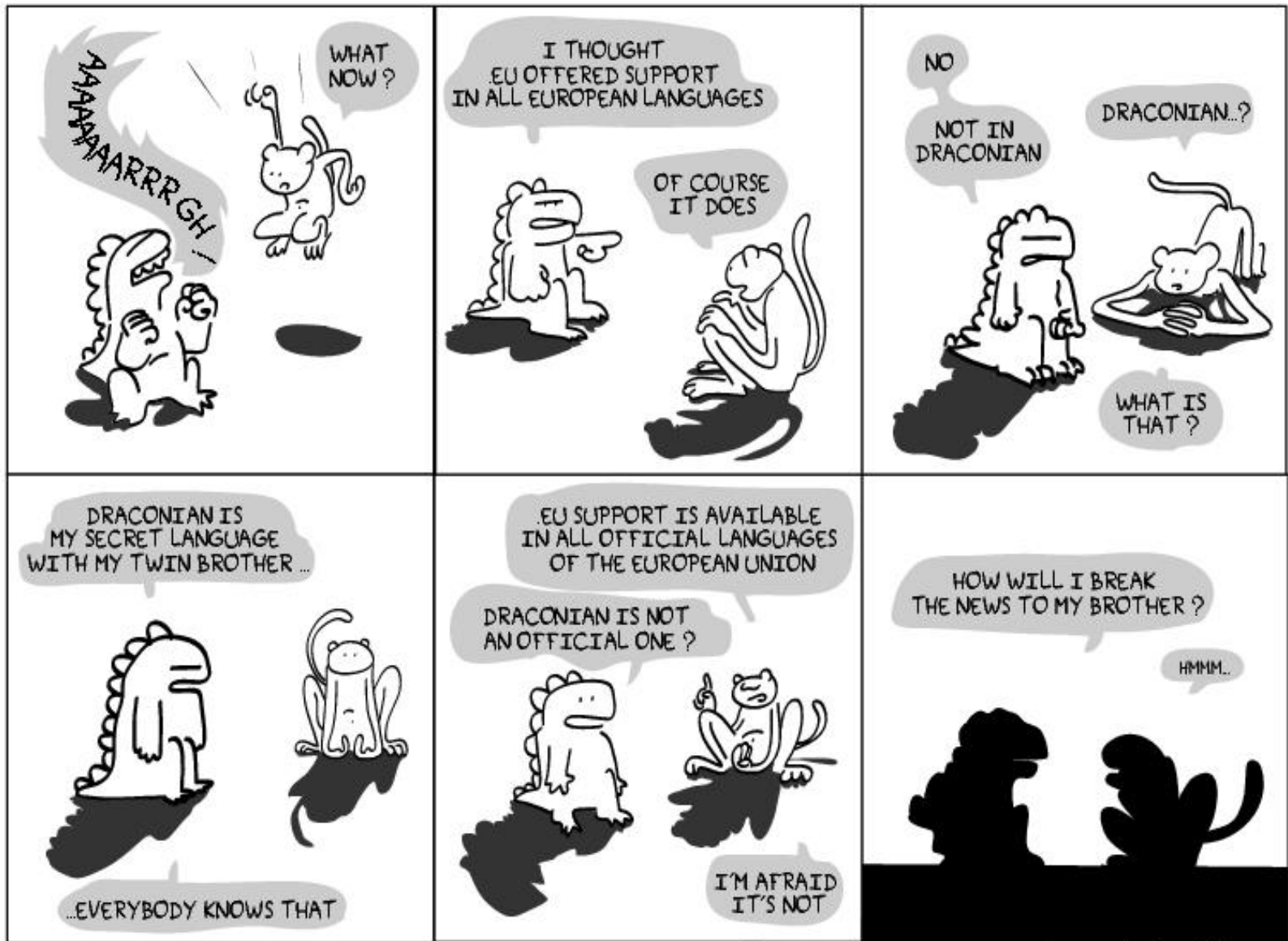
- Germany
- Czech republic
- France
- Luxemburg
- Poland
- Belgium
- Great Britain
- Greece
- Sweden

.eu IN IDN AFTER THE DOT?

IDN after the dot: status update

- The European Commission has sent an official communication to ICANN as for the .eu in Greek and Cyrillic. Work is in progress at various levels.
- Neelie Kroes, Vice-President of the European Commission responsible for the Digital Agenda, at ICANN's 38th International Meeting held in Brussels on June 21 2010:

"[...]The IDN is another of those important subjects – for it is essential that the Internet reflects the diversity of our languages. You are certainly familiar with the success of Europe's "dot.eu" domain name. I trust that Cyrillic and Greek script versions of "dot.eu" will soon be introduced at the Top Level as well, to complete the IDN. [...]"



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Thank you!

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