



**CentralNic**

**Law enforcement and verification of the  
registrants' contact information**

- **About CentralNic**
- **CentralNic: open for business**
- **Police Levels**
- **Cnic Abusive Registrations**
- **In Addition...**
- **Conclusion**

**The menu**



23 different domain extensions  
operated over a 15-year-period  
with a 100% availability



## About CentralNic



### CLOSED REGISTRIES

1. Higher overhead costs
2. Slower reaction – potential "abandoned registrations"
3. Barriers to healthy competition



### OPEN REGISTRIES

1. No administration of Nexus requirements
2. No cost of agents or registered offices in other countries to circumvent nexus rules
3. Less restrictions = more customers  
Russian companies doing business in Sweden can use .se.com (not .se)

**CentralNic: open for business**



## Innovation

- Watch Words
- Reserved Domains List
- Minimize damage by "bad guys"

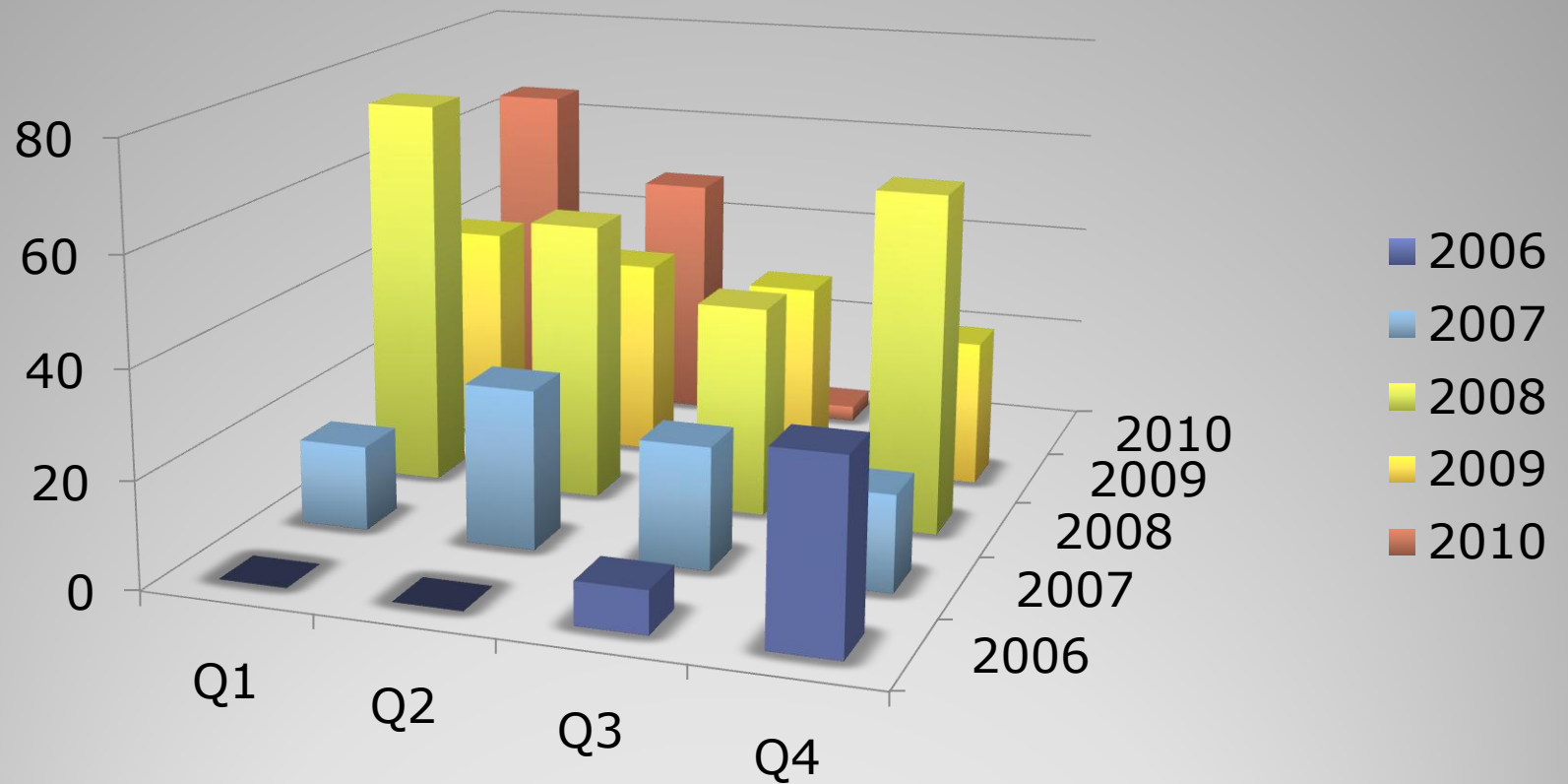
## Best Practice

- Rapid Suspension Service
- Cooperation

## Regulation

- Whois
- Zone File Access
- Dispute Resolution Policy

# Policing Levels



# Cnic Abusive Domain Registrations

*"CentralNic is one of the most efficient and no-nonsense registries we have had the pleasure to work with. Impeccably reliable, well implemented systems, an admirable development ethic and a great team make them a trustworthy supplier we know we can count on. If only more registries would take a leaf out of CentralNic's book..."*

(Alex Don, formerly Domain Systems Manager at Namesco. Now Applications Manager at Ventutec)

**In addition...**

- “Zero Tolerance” policy on the use of CentralNic domains for fraudulent, abusive and illegal activities = when measures come from inside rather than imposed from outside are more likely to succeed
- We need the help of those who are fighting on the “front lines” on this battle
- We feel our suite of tools would be of great benefit to digital brand managers, but we would love to hear from **YOU**

## Conclusion